



Updated Launch Process

Launch Director

1. Launch Director collects 5 approved applicants
2. LD submits the following to regionaloffice.bni.com:
 - a. Launch Tracker confirming the 5 applicants
 - b. Name of the Launch Director who will be approving online applications in BNI Connect moving forward
3. Once Core Group is in BNI Connect, LD instructs applicants to submit their online application using the “Apply for Membership” function on their Regional website
 - a. The Launch Director will find pending apps in BNI Connect under Operations>Chapter>Manage Memberships>View Pending Applications
4. LD reviews all applications and follows typical interview process
 - a. If approved, mark as approved in BNI Connect
 - i. Access the approval screen in BNI Connect under Operations>Chapter>Manage Memberships>View Pending Applications
5. When the Chapter has hit 17 applicants, please submit a completed tracker to regionaloffice.bni.com
 - a. Allow 24 hours for the Ops Coordinator to review the tracker before giving the approval for launch

Operations Coordinator

1. LD submits the tracker with 5 applicants:
 - a. Create the core group in BNI Connect
 - b. Assign the LD to the AD role in Connect
2. Reconcile payments if they come through Zendesk via Cognito Form for PayPal or Check
3. LD submits the tracker with 17 applicants:
 - a. Verify payment and applications for all 17 applicants and give the LD the go for launch!



How to Launch a Chapter



Process to Launching a Chapter

When 5 applicants are committed to joining the forming Chapter, the Launch Director (LD) submits a tracker to regionaloffice.bni.com for the Forming Chapter to be created in BNI Connect

The LD directs all applicants to apply to the Forming Chapter on their Regional Website under the tab "Apply for Membership"

The LD interviews applicants and approves or declines their application on the Chapter Pending Application screen*

The LD ensures payment is submitted by checking the Chapter Pending Application screen*

**Further details in subsequent slides*

Chapter Pending Application Screen

- The Chapter Pending Application screen will allow the LD to see all the applications for their Forming Chapter, approve applications, and see if payment was submitted
- The LD can access the screen on BNI Connect by going to:
 - Operations> Chapter> Manage Members> View Pending Applications

The screenshot displays the BNI Connect interface. At the top, a red navigation bar contains the following menu items: HOME, NETWORK, OPERATIONS (highlighted with a red box and a circled '1'), REPORTS, TOOLS, and ADMIN. Below the navigation bar, there are three dropdown menus: 'United States', 'AR Arkansas East', and 'B2B Network Professionals'. The main content area is divided into two columns. The left column, titled 'Operations View Actions by:', has two sub-columns: 'Region' and 'Chapter'. Under the 'Region' column, there are several links: 'Manage Visitors', 'Meeting Management', 'Manage Memberships' (highlighted with a red box and a circled '2'), 'Manage Goals', 'Mentoring Program', 'Create Email', and 'Manage News'. Under the 'Chapter' column, there are three links: 'Manage Members', 'Enter New Application', and 'View Pending Applications' (highlighted with a red box and a circled '3'). The right column is titled 'Updates' and contains a message: '> There are no updates.' Below the 'Updates' section, there are three more sections: 'Upcoming Events', 'Documents', and 'Unread Messages', each with an upward-pointing arrow.

How Do I Access Applications?

- On the Chapter Pending Application screen, the LD first needs to select their Forming Chapter
- When that is selected, they can see all applicants currently pending in their Forming Chapter
- To access the application for an applicant, click on the red arrow

United States TX Houston West BNI Katy Business Elite

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Chapter	Payment Type	Application Type	Application Date	Value	Status	Payment Status	Approve
BNI Katy Business Elite		Online New	11/03/2020		Application Submitted - Needs Review		→
BNI Katy Business Elite		Online New	11/04/2020		Application Submitted - Needs Review		→

How Do I Approve Applications?

- The application can be accessed by clicking the PDF picture below
- After interviewing and conducting reference checks, the applicant can be approved or declined by pressing either of the red buttons below

The screenshot shows a web application interface for reviewing and approving applications. At the top, there are three dropdown menus: "Select Country", "Select Region", and "Select Chapter/Core Group". Below these is a "Back" button. The main content area is a light gray box containing a table of application details and a PDF icon. The table has the following data:

Membership Term	24 Months
Induction Date	11/03/2020
Have a CofC	No

Below the table is a PDF icon with a red border and a circled "1" next to it. To the right of the PDF icon is the text "Click here to review the full application form". To the right of the PDF icon and text are two red buttons: "Approve" and "Decline", both with red borders and a circled "2" next to them.

What Happens Next?

- If the applicant is approved, they will receive a congratulations email with a link for payment

SUBMIT PAYMENT

How Do I Know If Payment Was Submitted?

- The following slides will provide explanations for the “Payment Status” column
- Using these slides, the LD will know where each applicant is in the payment process and what steps they need to take to ensure payment is submitted

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Chapter	Payment Type	Application Type	Application Date	Value	Status	Payment Status	Approve
BNI Alliance		Online New	10/18/2020		Application Submitted - Approved		
BNI Alliance		Online New	10/20/2020		Application Submitted - Approved		
BNI Alliance	Other	Online New	10/14/2020	999.00	Payment Selected - Approved	Region to Confirm	
BNI Alliance	Online Credit Card Payment	Online New	10/21/2020	999.00	Payment Selected - Approved	Region to Reconcile	

Payment Status: Region to Confirm

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Search:

Payment Type	Application Type	Application Date	Value	Status	Payment Status	Approve
Other	Online New	10/14/2020	999.00	Payment Selected - Approved	Region to Confirm	

If the Payment Status is: "Region to Confirm"

Payment was not successful

LD to submit a ticket to regionaloffice.bni.com

Payment Status: Region to Reconcile

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Payment Type	Application Type	Application Date	Value	Status	Payment Status	Approve
Online Credit Card Payment	Online New	10/21/2020	999.00	Payment Selected - Approved	Region to Reconcile	

If the Payment Status is: Region to Reconcile

The transaction was accepted

No action needed by LD

Payment Status: Section is Empty, and Payment Type is Empty

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Payment Type	Application Type	Application Date	Value	Status	Payment Status	Approve
	Online New	10/20/2020		Application Submitted - Approved		

If the Payment status section and payment type are empty

The applicant has not attempted payment

LD to reach out to applicant to submit payment

Payment Status: Section is Empty, and Payment Type is Certificate of Credit

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Payment Type	Application Type	Application Date	Value	Status	Payment Status	Approve
Certificate of Credit	Online New	10/30/2020		Application Submitted - Approved		

If the Payment status section is empty and payment type is COC

LD to submit a ticket to regionaloffice.bni.com to confirm with the Ops Team that the applicant has a COC to use.

Action Needed

- The Launch Director should be checking the Chapter Pending Application screen 2-3 times a week to ensure applicants are submitting payment
 - Operations> Chapter> Manage Members> View Pending Applications
- When the group has 17 applicants, submit a tracker to regionaloffice.bni.com to launch the Chapter!

If you come across a scenario not explained above, please submit a ticket to regionaloffice.bni.com

